



Ganterschwil, November 2008

Future aims demand change

In fast moving times a modern and innovative company has to adapt continually to new challenges and changes. As you may have heard, one big change at the beginning of this year was the handing over of the management of the Berlinger companies to the next generation. The company, founded in 1865, is now being run, conscientiously and future oriented, by the 6th generation namely Andrea Berlinger Schwyter (President) and her husband Daniel Schwyter –Berlinger (CEO). They are determined to retain the traditional characteristics of the family business without losing sight of development and innovation.

Following the change of management, the corporate identity of the Berlinger companies has also been modified. With the modern logos we want to take into account the transition from a traditional Swiss textile company to a globally active technological enterprise. In addition, the two new logos should visually link Berlinger & Co. AG and Berlinger Special AG. Therefore, we chose two symbolic ribbons, a connection between the traditional and modern business fields. At the same time we launched our new homepage and we invite you to visit it under www.berlinger.ch to learn more about our various products and activities.

We are grateful for your loyalty and solidarity with our company and you can be confident that we will do everything in our power to ensure your trust in our products – feel safe!

Yours sincerely

BERLINGER & CO. AG

Daniel Schwyter –Berlinger
CEO

BERLINGER SPECIAL AG

Andrea Berlinger Schwyter
President